



CELEBRATING OUR 30TH ANNIVERSARY IN THE SHORTHORN BUSINESS

PROFIT *by* DE\$IGN

NOVEMBER 22, 2025



Sale INFORMATION

SCHEDULE OF EVENTS

Friday, November 21

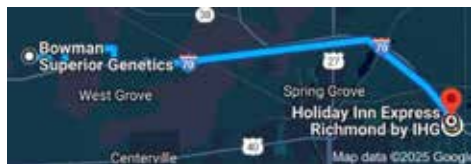
Evening Cattle on display at the **NEW Open House location**, the "Main Farm" at: **9573 Garrett Rd., Greens Fork, IN 47345**

Saturday, November 22

8:00 AM Cattle on display ready for your inspection at the NEW Open House location, the "Main Farm"
3:00 PM Open House at BSG closes; join the Bowman's and head to the auction site for a light meal and cowboy social.
5:00 PM The Auction will start promptly at 5:00pm at the Holiday Inn Express in Richmond, IN, just 15 minutes east of the farm, right off of I-70. **Hotel Address: 6000 National Rd. East, Richmond, IN 47374**

OPEN HOUSE & SALE LOCATIONS

Open House Address: 9573 Garrett Rd, Greens Fork, IN 47345
Auction Address: 6000 National Rd. East, Richmond, IN 47374



SALE DAY PHONES

Phillip Bowman, BSG765-886-5777
Luke Bowman, BSG.....765-993-6681
Cody Sankey, Sankey Angus.....517-749-5556
Darla Aegerter, CCI.live.....402-643-8122
*Please call prior to sale day to arrange for absentee bidding.
Live phone bidding is available, but must be arranged prior to the sale and cannot be guaranteed.*

SALE DAY STAFF

Auctioneer

Col. Ron Kreis740-683-3235

Sale Consultants

Wes Wise217-246-1912
Ethan Gilman515-360-1445
Brent Elam615-573-5881
Kevin Mears.937-533-0169

Ringmen

Darryl Rahn, Shorthorn Country.....217-473-1124
John Meents.....419-306-7480

ASA Representative

Montie Soules, Executive Secretary/CEO...918-645-4322

HOTEL ACCOMMODATIONS

Holiday Inn Express Richmond.....765-488-1975
6000 National Rd E., Richmond, IN 47374
A Block of Rooms will be held here until Nov. 15, call for discounted rate
Home2 Suites by Hilton Richmond.....765-227-2750
5950 National Rd E, Richmond, IN 47374

TERMS & CONDITIONS

Terms of the sale are cash or check payable to the Sale Clerk. Cattle will not be released until payment or satisfactory arrangements for payment has been made and approved by the Sale Manager. The Sale Manager reserves the right to require a certified check as settlement before releasing any cattle. All lots offered sell under the standard terms and conditions endorsed by the American Shorthorn Association.

Bidding: All lots sell to the highest bidder. Any disputes or challenges regarding bids will be settled by the auctioneer. His decision will be final. **Absentee Bidding:** If you will not be able to attend the sale, please contact the Sale Manager, Auctioneer or Sale Staff a day in advance in order to secure your bidder number and place your orders.

Purchaser's Risk: All animals become property of the buyer as soon as declared sold by the auctioneer, unless other arrangements are made prior to the sale.

Health: All animals will be accompanied by proper health certificates making them eligible for interstate shipment. Prospective buyers should make themselves aware of health requirements for their respective states.

Breeding: All animals sell under the terms and conditions of the American Shorthorn Association Standard Breeding Guarantee. Bred females have been pregnancy examined safe in calf by a licensed veterinarian. Any updated breeding information will be made available on sale day.

Announcements from the auction block will take precedence over the printed material in this catalog and other announcements.

Liabilities: All persons who attend this sale do so at their own risk. The Sale Contributors or Sale Manager assumes no liabilities for any accidents that may occur. The auctioneer or Sale Manager assumes no liability for loss or injury to the livestock due to theft, mysterious disappearance, sickness, or improper handling.

Registrations: All animals selling are registered with the American Shorthorn Association unless otherwise stated. A certificate of registry and transfer will be furnished for each animal sold. It shall be the responsibility of the seller and/or sale manager to submit the properly prepared transfer application promptly to the American Shorthorn Association. The official ASA registration certificate is not a legal title or proof of ownership. The registration paper simply states who has ASA membership rights to control the registration of progeny associated with an individual registered animal along with the transfer of said rights to a new owner.

Genetic Condition Disclaimer: The seller is responsible for disclosure of all known Genetic Condition Abnormalities at the time of sale. Provided the seller has disclosed all Shorthorn Genetic Conditions known to the seller and/or to the Shorthorn breed at the time of sale, the buyer assumes all risk associated with the purchase of known or unknown Genetic Condition Abnormalities of carrier animals. The Seller is not responsible for any new Genetic Condition Abnormalities that may be determined or discovered by the ASA after the time of sale for any animal or genetic material.

SALE MANAGEMENT BY

Aegerter Marketing Services, Inc.

Jeff K. & Darla Aegerter, 402-641-4696
jeff.aegerter@gmail.com www.aegertermarketing.com
1250 Ridge Run, Seward, NE 68434



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QR CODE FOR VIDEOS

Welcome to the 30th Anniversary **PROFIT** *by* **DESIGN** SALE

Dear Friends,

When our first cows calved in the spring of 1995, we never participated in any talk of embryo work, EPDs/\$Indexes, DNA testing, or international markets. It was just our small family working side by side, trying to build the best 4H projects and prettiest cows we could on the limited grass we had in the middle of corn country. Thirty years later, the cattle you'll see on the following pages and in the pens on sale day are the product of that daily toil often including blood, sweat & tears, and definitely a whole lot of lessons learned the hard way. This sale represents not only the culmination of those years of feeding, breeding and selecting, but also the beginning of the next chapter. And are excited for what the next 30 years looks like for Shorthorns!

We learned early that the best way to breed cattle is by learning from those with the longest tenures in the Shorthorn business. And that generally fell to those with the sharpest pencils, not the loudest microphones. As things evolved, and we were exposed to more of the greater beef industry, we began to rely on data over devotion because of the truths it shares. Whether it's EPDs, genomics, or the \$Durham index, we lean into objective measures rather than the noise of promotion, commotion, and emotion. Our confidence comes not from the way we describe these cattle through exact same words that every Shorthorn sale catalog uses in nearly every footnote, but from the way the cattle have developed and functioned over time. It is through observing and recording their function via objective, tangible measurements where the true maternal story of every one of these cow families comes to light. And we feel that's the difference between a breeding program built on opinion and one built on proof.

At the same time, this sale isn't just about Bowman Superior Genetics. It's about the Shorthorn breed, and it's about the beef business as a whole. No matter your breeding goals- whether you're hauling haltered calves between jackpot shows on the weekends, studiously building efficient, maternal cows in order to sell bulls and replacements to your neighbors, or working to balance both - **We're all pulling in the same direction. Together, we have the responsibility to make Shorthorns better, generation after generation. And if we all do that, we're preserving a great breed of cattle and handing a stronger, more relevant Shorthorn to those who come after us.**

Within these pages, you'll find donor-quality females, herd bulls, bred cows & heifers, and even a couple of functional composite options. Each animal is in their own way somewhat different in type, design, and genetic information, but every one of them ties back to the same mission: cattle that work for the most critical registered breeder and the most practical commercial cattleman. Whether you're looking to add power, maternal depth, balance, or all the above, there's a reason you need to be in Richmond, Indiana, November 22.

Finally, and most importantly, Thank You. Thank you for your friendship all these years, for believing in these cattle, and for joining us in this special 30th Anniversary event. We're humbled by the peers we have and partnerships this breed has brought us, and we look forward to celebrating with you. November 22, 2025, is not just about the cattle in this catalog, but it's about all the good people we've met along the way that have made it all possible. Thank you, Thank you, Thank you.

Onward,
Phillip & Luke Bowman



Phillip Bowman & Family
9898 Garrett Rd., Greens Fork, IN 47345
Phil: 765.886.5777 • BSG.Phillip.Bowman@gmail.com
Luke: 765.993.6681 • alucasbowman@gmail.com

BreedForProfit.com



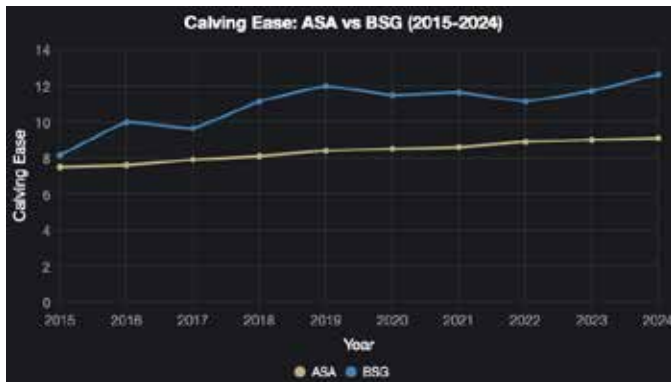
IT'S NOT ABOUT CHASING FIGURES, IT'S ABOUT COMPOUNDING PURPOSE.

BSG GENETIC TRENDS: 2015-2024

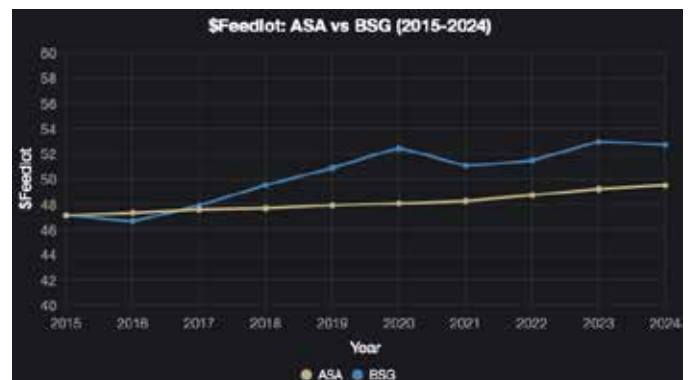
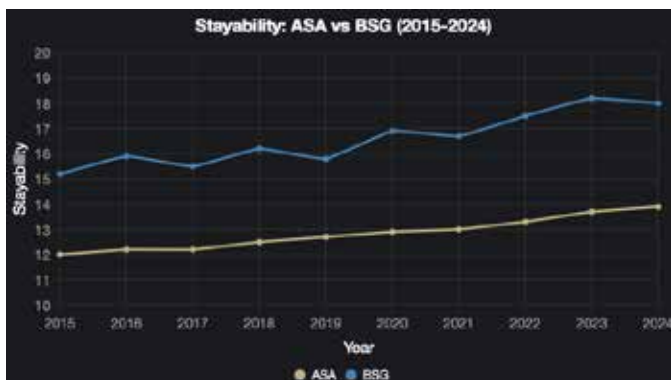
Studying our own herd's genetic trend lines over the past decade has actually proven what all the experts told us; intentional selection really does pay off. Further proof that our \$Index-driven approach is positively moving the needle forward in all the traits that matter most!

\$CPI'S TOP INGREDIENTS *

**(Currently the ASA does not publish a \$CPI Genetic Trend Chart)*



OTHER PROFIT DRIVING \$INDEXES





FROM ICON TO INNOVATION THE BREED *Legend*

At nearly 14 years of age, time has slowed her up a bit, but it's done nothing to her presence, both at home and across the globe. Waukaru Lassie 2024 remains the matriarch around the farm and that's because she defines what power Shorthorns are to this industry. She is the kind that makes even the most astute cattlemen pause mid visit. She's the cow whose outline and body composition has been studied over and over, whose daughters are envied, and whose numerous sons are quietly shaping the next generation. With nearly 90 registered progeny in the American Shorthorn Association database, her influence is woven through the pedigrees of programs that are focused on the future. Her daughters come long-spined, wide-based, big-bodied, angular, and square-footed. They're the kind that stay in production and make the math work. Her sons, like Picasso, Grid Master, Greens Fork, Hard Rock, EZ 2146, and now Contango, who is featured in this sale, carry her stamp of muscle, mass, and balance that converts into real-world profit. She has worked with every sire she's met.

This sale opens with some direct daughters, and you'll find more of her influence throughout the catalog. These daughters are bred and built to carry and pass on her torch into the next 30 years of Shorthorn progress. They're moderate, functional, and solid; cattle that remind us why Lassie 2024 became legend in the first place. Well done, old girl. You've earned your place among the greats.

WAUKARU LASSIE 2024

X4189979 • C • 1.29.12 • RED • POLLED • 2024

WAUKARU GOLD SHIP HOMEPLACE DUTY
WAUKARU GOLD CARD 5042 WAUKARU LASSIE 9169
WAUKARU COLONIAL NAN 233 WAUKARU LASSIE 7094

CED	BW	WW	YW	MILK	TM	CEM	STAY	
13	0.3	44	76	27	49	6	16	
10%	25%		15%	10%	15%	25%	30%	
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI	\$F
-0.27	18	0.42	0.01	-0.07	41.94	114.43	146.03	53.43
	10%	25%	25%		20%		20%	15%
							\$Durham \$183.32	





FROM ICON TO INNOVATION THE LEGEND *Perfected*

Selling one half interest in BSG 2362 with the winning bidder given the option to double the hammer price and take 100% interest.

1 BSG LIBERTY LASSIE 2362 OF 25J ET

*X4361284 • C • 5.4.23 • RWM • POLLED • BSG 2362

LEVELDALE COWBOY UP 820F WAUKARU GOLD CARD 5042

GILMAN'S LIBERTY VALANCE 25J WAUKARU LASSIE 2024

GILMAN'S DURHAM 5F WAUKARU LASSIE 9169

CED	BW	WW	YW	MILK	TM	CEM	STAY	
12	1.2	57	83	28	56	6	20	
15%		10%	10%	10%	3%	25%	5%	
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI	\$F
-0.23	13	0.4	0.18	-0.05	39.5	140.3	165.06	57.82
15%		30%	10%		25%	5%	10%	5%
							\$Durham \$209.86	

PE.'d to JSF RONAN 5H from June 1 - August 1, 2025,
Ultrasounded preg., due approx. 3/15/26.

Every once in a while, a cow family writes a chapter so powerful for a herd that it redefines what's possible for the entire breed. I think of the Nobody's Fool's of Cates Farms, the Picture Perfect's for Shadybrook, and the Gold Rose's of Jungels Shorthorn Farms to name just a few of so many that popped up in my mind. For Bowman Superior Genetics, that story began with Waukaru Lassie 2024. She's truly a legend. Lassie 2024 is the matriarch whose influence reshaped our herd and has left fingerprints across herds worldwide. But as every great dynasty demands, the next queen has arrived.

Meet BSG Liberty Lassie 2362 of 25J, the most unique daughter her dam has ever produced. BSG 2362 carries forward every strength that made 2024 famous: structural integrity, femininity, and a massive maternal presence. But, she adds the kind of balance, moderation, and efficiency that make her the model for where the breed must go next. In person, she's built like a beef cow should be: bold, deep, and square, yet so easy-moving and refined in her look. Her evidence-backed information only reinforces what your eyes already tell you. Ranking in the **Top 15% or higher** for Calving Ease, Weaning Weight, Yearling Weight, Milk, Total Maternal, Stayability, Carcass Weight, and Marbling, plus landing in the **Top 10% or better** for \$CPI, \$BMI, and \$F, she's the rare one that does it all... growth in a moderate package, maternal mastery, and carcass merit in one sustainable package.

BSG 2362 is, quite simply, the reincarnation of 2024. But improved. She's the next generation of the Lassie legacy, and we believe she'll anchor this cow family's global influence for decades to come. We truly believe she's the best female ever bred at Bowman Superior Genetics.

1a 4 IVF SEXED HEIFER EMBRYOS

SASKVALLEY ULTRA 12J

SASKVALLEY BONANZA 219M

SASKVALLEY BRENDA 218K

GILMAN'S LIBERTY VALANCE 25J

BSG LIBERTY LASSIE 2362 OF 25J

WAUKARU LASSIE 2024

Embryos stored at Trans Ova Genetics, Madison, WI.



Lassie EMBRYOS



2a

4 IVF SEXED HEIFER EMBRYOS

SASKVALLEY ULTRA 12J
SASKVALLEY BONANZA 219M
 SASKVALLEY BRENDA 218K

WAUKARU GOLD CARD 5042
WAUKARU LASSIE 2024
 WAUKARU LASSIE 9169

Embryos stored at Trans Ova Genetics, Madison, WI.



2b

4 IVF SEXED HEIFER EMBRYOS

ROOSMO MATIAS STAR
ARG HECTOR 1777 ET
 LEAVE ELVIRA X1013 ET

WAUKARU GOLD CARD 5042
WAUKARU LASSIE 2024
 WAUKARU LASSIE 9169

Embryos stored at Trans Ova Genetics, Madison, WI.



2c

4 IVF SEXED HEIFER EMBRYOS

SASKVALLEY TRADITION 106T
MURIDALE THERMAL ENERGY 15A
 MURIDALE GOOSE 32R

WAUKARU GOLD CARD 5042
WAUKARU LASSIE 2024
 WAUKARU LASSIE 9169

Embryos stored at Trans Ova Genetics, Madison, WI.



A.I. CREW
 Thanks Deryl Hunt



PICTURE DAY HELP
 Thanks Neil Marshall

DIRECT DAUGHTERS OF LASSIE 2024

3 BSG LASSIE LUAU 2346 OF 7Y ET

X4354524 • C • 4.1.23 • RED • POLLED • BSG 2346

SASKVALLEY RAMROD 155R

WAUKARU GOLD CARD 5042

STUDER'S TAYLOR MADE 7Y

WAUKARU LASSIE 2024

DSF COUNTRY DANCER 42U

WAUKARU LASSIE 9169

CED	BW	WW	YW	MILK	TM	CEM	STAY
16	-1.9	42	68	26	47	9	17
3%	10%		30%	15%	25%	10%	20%
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI
-0.32	16	0.58	-0.23	-0.07	54.45	124.2	165.37
	10%	10%			5%	25%	10%
\$Durham \$182.18							

PE.'d to JSF RONAN 5H from June 1 - August 1, 2025,
Ultrasounded preg., due approx. 3/10/26.

Foundational Pedigree. Fantastic Look. And a Future that is Unstoppable. A sale favorite and really hard for Luke to let go of this one. Another good, solid, moderate Lassie 2024 daughter, that is as long and level topped as you can make them— and it all comes together seeing that she is a Taylor Made— that makes her all the more special in the eyes of great Shorthorn breeders! This female is also nearly a -2.0 for BW EPD allowing her to be used on a variety of today's popular sires. We were extremely sad when her BASIN caught a freak infection and passed. Losing that calf was no fault of hers, she did everything she was supposed to, just a mishap that happens to the best sometimes. Do not discount this cow. She could go on to be one of the most impactful females to ever come out of the Lassie gene pool. Serious donor quality right here; we recommend calving her out and getting her flushed to BASIN right away after she provides you with this wonderful RONAN baby she is carrying!



4 BSG HOT LASSIE 2358 OF 776U ET

X4357734 • C • 4.18.23 • RED • POLLED • BSG 2358

K-KIM ALLURE 124M ET

WAUKARU GOLD CARD 5042

FREE K-KIM HOT COMMODITY

WAUKARU LASSIE 2024

K-KIM MEG 270N ET

WAUKARU LASSIE 9169

CED	BW	WW	YW	MILK	TM	CEM	STAY
14	-1.1	38	47	26	44	8	19
10%	15%			15%		10%	10%
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI
-0.32	1	0.28	-0.01	-0.08	51.02	133.46	159.12
			30%		10%	15%	10%
\$Durham \$198.84							

PE.'d to JSF RONAN 5H from June 1 - August 1, 2025,
Ultrasounded preg., due approx. 3/25/26

The only one of this mating that we raised; the flush was not very big and we let go of some of the embryos soon after we made them. When you see this girl, you'll want us to raise more just like her. She's great in her angles, has a big, square hip and that makes sense because study that pedigree and she combines the "Type" genre of Shorthorns with the "Production" genre — with two of the greatest ever in either category - And her data backs it up. Her EPDs are balanced everywhere and upon deeper diving you'll see genetic information that screams a cow that can raise'em right. As a first calf heifer, she raised a bull calf that weaned off at an impressive 625 lbs. She is an all around great, great young Shorthorn cow that can really get out there and get it done. We know BSG 2358 will be getting flushed by her new owners.



"GOOD HELP IS HARD TO COME BY THESE DAYS."

Between the daily labor of feeding, breeding, and managing the herd, we simply didn't have the manpower and days to picture every lot. The cattle may not all have glossy photos this year, but rest assured, they're all videoed.

On pages throughout this catalog, you'll see a QR code. Open your smartphone's camera app, point it at the QR code on any page, tap the link that pops up on the screen, and follow the link to the YouTube playlist of all the sale animal videos.

Scan







THE Board Room BULL

OF GREAT COWS,
FOR MAKING GREAT COWS

BSG BOARD ROOM 2034

X4300678 • B • 3.5.20 • RWM • POLLED • BSG 2034

JSF WALL STREET 106C ET
BYLAND BIG BOARD 8WS79
BYLAND AUGUSTA 2R103

JSF GOLDENROD 57U
BSG LOVEMORE 1805 OF 57U
JSF/LK LOVEMORE 66D

CED	BW	WW	YW	MILK	TM	CEM	STAY
12	-1	42	61	36	56	7	26
25%	15%			1%	5%	25%	1%
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI
-0.36	-7	0.11	0.01	-0.1	43.49	136.72	168.53
			25%	25%	25%	20%	10%
\$Durham \$217.32							

Sometimes a bull earns his way to the top without a big ad campaign or fancy photos, he just quietly works his way there with a grassroots fanfare. **BSG BOARD ROOM 2034** is one of those. From the time he was a calf at the side of his 2 year old Goldenrod dam, he stopped traffic in the pasture. That young pair seemed to catch everyone's eye, and when his dam sold later that fall as "Pick of the Herd," buyer Anna Sanftner of Wisconsin made it clear, it was because of the calf at her side that she chose her.

After weaning, we encouraged breeders to take a look at BOARD ROOM, but most passed him by because of his non-traditional color pattern. That never bothered us. He was square, sound, extended, and carried the kind of natural muscle that you typically don't see in British-based breeds. Today, Board Room stands as one of the most complete, balanced sires we've ever raised. He's long-fronted, deep-flanked, wide-based, and athletic in motion. His progeny are small at birth, shapely at weaning, and practical on the ranch. But the real headline? – his 26 Stayability EPD. Ladies and gents, that's a big, big deal. Not only does that rank him in the Top 1% of all active Shorthorn sires for STAY, it makes him the #1 Active Sire in the breed for the most economically significant maternal trait we have.

Stayability (or "STAY") measures how long a bull's daughters remain productive in the herd. It's a simple way to put longevity, fertility, udder quality, and structural integrity into one number. In practical terms, cows leave the herd most often due to issues in those exact areas—and Board Room's genetics help them stay in production. His 26 STAY tells us his daughters will last and thrive, year after year.

What began as a pasture standout has become a model for structural soundness, longevity, and maternal design. And with that, we're proud to offer his eldest daughter, a 2 year old, BSG 2329, as proof that some bulls don't need promotion—they just need time to tell their story.

5a

5 UNITS CONVENTIONAL SEMEN

5b

5 UNITS CONVENTIONAL SEMEN

Semen stored at Great Lakes Sire Service, Bronson, MI.



Dam - PVF Favorite 11H

6 BSG FAVORITE 2329 OF 2034

*X4353828 · C · 3.8.23 · RED · POLLED · BSG 2329

BYLAND BIG BOARD 8WS79

BSG PROFITWISE 1767

BSG BOARD ROOM 2034

PVF FAVORITE 11H

BSG LOVEMORE 1805 OF 57U

PVF FAVORITE 85D

CED	BW	WW	YW	MILK	TM	CEM	STAY	
11	0.9	50	72	35	60	5	19	
20%	35%	20%	25%	1%	2%	35%	10%	
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI	\$F
-0.38	-8	0.16	-0.11	-0.1	36.04	139.99	153.45	46.46
				25%	35%	5%	15%	
							\$Durham \$191.56	

**P.E.'d to JSF RONAN 5H from June 1 - August 1, 2025,
Ultrasounded preg., due approx. 3/15/26**

If Dr. Bert Moore makes it to the sale, we might just hand him the microphone and let him give a short lecture on structural integrity with BSG 2329 standing right there as “Exhibit A.” It was a 90-degree September afternoon when we snapped her photo, but folks, this female is as close to anatomically correct as anything in the country. Her build checks every box: balance with alignment, and athletic function wrapped in a clean, modern Shorthorn look. Her bottom side is just as special. Her dam, 11H, was the first BSG Profitwise 1767 daughter ever to sell at auction, and Phil couldn’t resist procuring her for BSG when he saw her at the PVF/Byland/Beckler Sale in Ohio. That old 11H cow is long, slender-necked, and powerful as a freight train. When we mated 11H to BOARD ROOM, the result was BSG 2329—a homozygous “Great One” that proves what happens when genetics and design align perfectly. Oh, and just for good measure: she ranks with double-digit Calving Ease, a Top 10% STAY, and a Top 15% \$CPI. Form and function...that’s BSG 2329.



Pictured as a Bred Heifer

7

BSG DOTTIE 2120 OF 15A

X4322134 • C • 3.1.21 • RED • POLLED • BSG 2120

SASKVALLEY TRADITION 106T BSG STARRETT 1537

MURIDALE THERMAL ENERGY 15A BSG DOTTIE 1766 OF 1537

MURIDALE GOOSE 32R ALTA CEDAR DOTTIE 29X

CED	BW	WW	YW	MILK	TM	CEM	STAY	
12	1.9	60	85	22	52	8	13	
15%		3%	10%	35%	10%	10%		
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI	\$F
-0.25	3	0.39	0.31	-0.04	39.38	148.27	157.22	57.93
		35%	2%		25%	2%	10%	5%
							\$Durham \$204.99	

Will calve by Sale Day to BSG BOARD ROOM 2034

Every once in a while, a cow comes along that makes you stop and stare. BSG Dottie 2120 of 15A is that kind of female. Broad-hipped, wide-pinned, and bold from every angle, yet feminine, correct. She's living proof that maternal power and carcass excellence can coexist. Pedigree-wise, she's royalty. Her lineage braids the Canadian Myrtle 83N and Goose 32R cow families with the globally respected Dottie tribe, and anchors it all with our Rosewood line, long known for structural integrity and longevity. Her dam, BSG Dottie 1766, was Wes Wise's pick of our herd in 2018, proving quality runs deep in this line. Dottie 2120 is the only female in the sale coming from our fall calving herd and she'll calve by sale day to BOARD ROOM. The mating blends elite cow family strength on both sides with one of the breed's most exciting young sires.

RONAN DAUGHTER, LOT 8





Ronan RESET

THE NEW DESIGN FOR SHORTHORNS

JSF RONAN 5H

*\$4314080 • B • 2.9.20 • ROAN • SCURRED • JSF 5H

JAKE'S SULTAN OF JAZZ 213S SASKVALLEY OUTLAW 173Z
JAKE'S REINCARNATION 228Y JSF ROAN ROSE 36F
JAKE'S TIARA 217T JSF GOLD ROSE 100C ET

CED	BW	WW	YW	MILK	TM	CEM	STAY
18	-3.3	46	53	25	48	9	23
2%	3%			20%	25%	10%	1%
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI
-0.43	-1	0.43	-0.24	-0.1	63.56	155.64	192.31
25%		30%		25%	4%	2%	1%
\$Durham \$210.61							

RONAN didn't just arrive in the early 2020s; he rewrote The Shorthorn breed's blueprint. He's a true, highly accurate Calving Ease bull (18 CED EPD) with a low birth weight (-3.3 BW EPD @ 0.82 acc), yet he carries real-world punch. Ronan stacks the rare combination our friends, neighbors, and customers all demand: light, easy birth; extra body and muscle; a gentle, quiet disposition; and good uddered daughters that flat-out work by milking well and keeping their flesh for fast breedback.

Born February 9, 2020, and recorded with a tiny 72-lb actual birth weight, he matured into a bull you can confidently use broadly in either Shorthorn or commercial settings. With two shots of Jazzy 250J over the KL Gold Rose family, he delivers maternal strength while maintaining that outcross twist, reaching back to trusted Saskvalley roots. And from Day One, RONAN was marketed as just that; a different-bred, calving-ease option off the reservation in North Dakota, and he's proven to be exactly that.

Despite his calving ease edge, he pushes his calves above breed average for weaning weight, sires females that STAY in the herd for all the right, rancher-approved reasons, and balances all traits with a breed-leading \$Cow Productivity Index (\$CPI) of \$192 which is easily in the Top 1% among proven sires. Yet he still makes stout, marketable cattle. That combination blows most expectations well out of the water.

Once calves hit the ground in Greens Fork and other programs that sampled him early, semen demand exploded. Commercial producers and seedstock operations alike embraced his consistency. His reach soared to a global scale once Cattle Visions and ST Genetics got on board. By mid-2025, in the ST Beef lineup, he has become their top non-Angus beef bull seller for the first half of the year. That level of acceptance and repeated success in both registered herds and commercial pastures, underscores what sets RONAN apart.

In a new era for this breed that is defined by data, durability, and maternal function, RONAN stands among the most impactful Shorthorns on Earth, not because of hype, but because he made it simple to do the right things. Generation after generation, that's exactly what this breed needs more of, and RONAN has already delivered.



RONAN DAUGHTERS



2-YEAR OLD DAUGHTERS OF RONAN

Two Fantastic daughters of RONAN give us a great look into what the future holds for our herd and countless others. They bloomed rapidly as calves and stopped at ~22 months, which is exactly what we want to see in good cows. It seems cattle that continue to grow after 2 years of age seem to never shut it off and have a high maintenance (feed) cost for the rest of their lives. The week before calving the milk kicked in and they calved on their own and fed their calves with the most perfect, well balanced udders you'll find. They mothered up quick with their calves, were easy going as we processed the babies and the rest was history. They did an extraordinary job raising those calves and the proof is in the information digital beef spit back; RONAN is now the Highest Accuracy High Maternal \$Value (\$192.00 \$CPI) Shorthorn bull in the breed, that is still over breed average for Weaning Weight and is actively breeding cows today. There are some other great ones up there, but now one else matches those standards. Study your lesson with these two females.

8 BSG MAGGIE 2307 OF 5H

*X4353794 • C • 2.14.23 • ROAN • HORNED • BSG 2307

JAKE'S REINCARNATION 228Y LEVELDALE RUSHMORE 864F
JSF RONAN 5H BSG MAGGIE 2066 OF 864F
JSF ROAN ROSE 36F SASKVALLEY MAGGIE 73R

CED	BW	WW	YW	MILK	TM	CEM	STAY	
13	0.1	52	71	28	53	7	19	
10%	25%	15%	25%	10%	10%	20%	10%	
YG	CW	REA	MB	FAT	SCEZ	\$BMI	\$CPI	\$F
-0.44	13	0.61	-0.21	-0.1	45.3	148.27	168.39	51.06
15%	15%	5%		25%	15%	2%	4%	25%
							\$Durham \$191.38	

P.E.'d May 26 - Aug 1, 2025 to Gilman's Liberty Valance 25J,
Ultrasounded preg., due approx. 3/10/2025

9 BSG MINNIE PEARL 2312 OF 5H

*X4353796 • C • 2.17.23 • ROAN • POLLED • BSG 2312

JAKE'S REINCARNATION 228Y BYLAND UNIVERSAL BONANZA
JSF RONAN 5H DSF MINNIE PEARL 94H
JSF ROAN ROSE 36F DSF MINNIE PEARL 83D

CED	BW	WW	YW	MILK	TM	CEM	STAY	
14	-2.4	40	49	28	47	8	22	
10%	4%			10%	25%	10%	2%	
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI	\$F
-0.37	10	0.48	-0.14	-0.09	52.63	138.89	169.95	47.73
	20%	15%			10%	10%	4%	
								\$Durham \$204.05

P.E.'d May 26 - Aug 1, 2025 to Gilman's Liberty Valance 25J,
Ultrasounded preg., due approx. 3/10/2025

Why SHORTHORNS?

...30 YEARS OF CHOOSING THE ROAD LESS TRAVELED

After three decades in the seedstock business, that's a fair question: Why does Bowman Superior Genetics still raise Shorthorns when today's American beef industry seems so laser-focused on black-hided cattle?

The answer is simple! Shorthorn and Shorthorn-influenced females are more convenient to raise, last longer, and are maternally superior. And that's the business we decided years ago to focus on.

We believe the cow business is about more than manufacturing pounds at all costs, fitting those pounds into a branded box and hiking the price on an unassuming consumer. The larger breeds have earned their place, and we applaud them, but for us the Shorthorn breed offers advantages that are too valuable to ignore. **Modern Shorthorns deliver maternal efficiency, moderate cow size, plus incredible, industry-leading stayability, and the kind of docility that makes ranch life more manageable for families.** Remember, as new folks enter this business and invest in beef cattle for the first time during this high market, they want a sensible investment that proves to be a pleasant experience in rearing the stock (calving, feeding, handling), and they want to enjoy eating their own tender, highly marbled cuts of beef. And there is no better ticket to that first-class experience than the modern Shorthorn.

On a larger scale, Shorthorns most importantly complement other breeds in crossbreeding systems. Yes, every time you crossbreed you inject the goodness of hybrid vigor, but a modern Shorthorn goes beyond that and adds the real-world function to a national commercial cow herd that with today's most popular non-Shorthorn genetics will tend to eat you out of house and home and comparatively falls apart after just 4-5 years of age.

Our mission has never been to chase popularity; it has been to breed for common sense outcomes. That's why we focus on selling cattle for what they are, rather than who they are. And after years and years of collecting data on the breeding animals, retaining ownership on steers through test stations and commercial feedlots, and studying genetic trends across all breeds, we know Shorthorns can compete, and even excel, when we consider that Outputs – Inputs = Profit.

Sticking with Shorthorns isn't nostalgia. It's a conviction that this breed belongs in the mainstream beef industry, not on the sidelines. Every generation of BSG-prefixed cattle has been bred to prove that Shorthorns can deliver maternal excellence, carcass quality, and long-term profitability, by not sacrificing moderation or functionality for the sake of a few more pounds.

In an industry that sometimes leans too hard on following what the Joneses are doing, we've chosen to be different. Shorthorn genetics allow us to design cattle that are practical, adaptable, and profitable across a variety of production systems. And that's why after 30 years we're still proud to say: "We're the Bowman's and we breed Shorthorns!"

10 BSG ROSEWOOD 2222 OF 7Y

*X4335234 • C • 2.21.22 • RED • POLLED • BSG 222Z

SASKVALLEY RAMROD 155R
STUDER'S TAYLOR MADE 7Y
DSF COUNTRY DANCER 42U

SASKVALLEY BLITZ 66B
BSG ROSEWOOD SYLVIA 1946
BSG ROSEWOOD SYLVIA 1456

CED	BW	WW	YW	MILK	TM	CEM	STAY
11	1.2	52	77	23	49	6	20
20%		15%	15%	30%	15%	25%	5%
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI
-0.23	10	0.26	0	-0.06	35	121.09	152.33
	20%		25%		35%		15%
\$Durham \$194.04							

11 BSG ROSEWOOD 2013 OF 15A

*X4300444 • C • 2.18.20 • RED • POLLED • BSG 2013

SASKVALLEY TRADITION 106T
MURIDALE THERMAL ENERGY 15A
MURIDALE GOOSE 32R

SASKVALLEY BONANZA 219M
BSG ROSEWOOD SYLVIA 1456
BSG SYLVIA 113 MGR X

CED	BW	WW	YW	MILK	TM	CEM	STAY
8	3.8	59	90	25	55	6	19
		4%	4%	15%	4%	25%	10%
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI
-0.19	11	0.2	0.36	-0.05	22.05	131.1	144.36
	20%		7%			15%	3%
\$Durham \$208.78							

Scan
FOR VIDEOS



BSG ROSEWOOD SYLVIA 1244

Donor from the same Rosewood family as BSG 222Z & BSG 2013

FEMALES CARRYING RONAN'S SERVICE

P.E.'d to JSF RONAN 5H from June 1 - August 1, 2025,
Ultrasounded preg., due approx. 3/15/26

A classic Taylor Made cow. Docile, made like a dream and makes the kind people want to buy. She has only produced males so far, but we can't wait for when she has a female, and if it is the RONAN she is carrying, give us a call... We might be interested. A Rosewood and maternal sister to BSG 2013. Their Bonanza dam was Josh Schrock's pick of the cow herd a few years ago, and he bought her and took her back to Ohio and we think of that female often. These Rosewood's have been around since the beginning; the only cow family here that has lasted all 30 years. What does that tell you?

P.E.'d to JSF RONAN 5H from June 1 - August 1, 2025,
Ultrasounded preg., due approx. 3/25/26

Luke's favorite cow and one that means a lot to our family. She should for sure be higher in this sale catalog order, but I think Amy at Shorthorn Country is tired of my last minute, OCD edits... Anyway, if you go only 4 females back in her pedigree, you'll see WV Rosewood PR 107, one of the first cows to ever calve here in the Spring of 1995, and produced until she lost her teeth at the age of 20 years old! These Rosewoods are an old, historical cow family in this breed, and BSG 2013 is another replica of these long lived, super sound, solid cows that do nothing wrong and contribute positively every single year. Take good care of this cow, and she'll take damn good care of you. 2025 ASA Performance Dam.



12 BSG NITA 1913 OF 33X

X4283571 • C • 2.26.19 • RWM • POLLED • BSG 1913

SASKVALLEY RAMROD 155R
SASKVALLEY IMPERATIVE 33X
JT HEROINE 94M

SASKVALLEY TASK FORCE 105T
JSF NEVERLAND NITA 166X
KL NEVELAND NITA

CED	BW	WW	YW	MILK	TM	CEM	STAY
10	1.5	54	68	14	41	6	18
30%		10%	30%			25%	15%
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI
-0.33	11	0.28	-0.03	-0.1	34.23	130.95	147.01
	20%		30%	25%		15%	20%
\$Durham \$190.02							

P.E.'d to JSF RONAN 5H from June 1 - August 1, 2025,
Ultrasounded preg., due approx. 3/25/26

Little different pedigree here. She is out of Luke's old 166X cow, that ended up being one of the top TASK FORCE daughters ever. 166X was the perfect match for Saskvalley Imperative 33X and when Wes Wise was in the area, we made sure he dropped off a cane of that old stud horse. Ever since her first calf, she has been a positive dollar generator on the farm and was one of the first to contribute to Oscar and Georgia's college fund. Now is time for her to go out and generate dollars for your ranch and maybe your future Shorthorn breeders.



Saskvalley Imperative 33x - Sire of Lot 12



13 SHADYBROOK SNOW WHITE 23G

*X4299360 • C • 2.5.19 • WHITE • POLLED • MAX23G

JSF MCCOY 39Z

WAUKARU PATENT 8161

BYLAND WINCHESTER 7M77

SHADYBROOK PICTURE 24 B

BYLAND ELLEN 2ER93

CF PURE PICTURE PERFECT

CED	BW	WW	YW	MILK	TM	CEM	STAY
6	3.7	70	106	20	55	4	16
		1%	1%		4%		30%
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI
-0.63	27	1.21	-0.17	-0.13	14.47	146.74	136.99
7%	2%	1%		1%		2%	30%
\$Durham \$179.18							



Byland Winchester 7M77 - Sire of Lot 13

P.E.'d to JSF RONAN 5H from June 1 - August 1, 2025, Ultrasounded preg., due approx. 3/29/26

The proof is in the pudding here with 23G. Her registered name is "Snow White," but if you look at that royal pedigree, she is actually a Picture Perfect female coming all the way down from Quebec. And man does this Shadybrook cow do a good job. She has an amazing Weaning Ratio (WR) of 3@107. That means on three weaned calves, they average a weaning weight ratio of 107, or 7% higher than the contemporary group average. If you don't know much about how to read performance records, that is a Big Deal. That tells you this female passes on the growth genes traits of most significance. In fact, her 2024 daughter was the highest Yearling Weight heifer in the breed, holding the top spot with an astounding 129 YW EPD!

14 BSG KILLIAN ROSE 1907 105T

X4283241 • C • 2.9.19 • ROAN • POLLED • BSG 1907

SASKVALLEY RADICAL 394R

STUDER'S TAYLOR MADE 7Y

SASKVALLEY TASK FORCE 105T

BSG KILLIAN ROSE 1706 OF 7Y

SASKVALLEY MAGGIE 73R

BSG KILLIAN ROSE 4113 DVR

CED	BW	WW	YW	MILK	TM	CEM	STAY
11	-1.8	50	64	30	55	4	18
20%	10%	20%		3%	4%		15%
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI
-0.32	4	0.23	-0.24	-0.09	39.35	137.26	151.92
					25%	10%	15%
\$Durham \$190.43							

P.E.'d to JSF RONAN 5H from June 1 - August 1, 2025, Ultrasounded preg., due approx. 3/25/26

Good Cow. She produced an amazing white INDEX bull calf this year and you'll be hearing more about him later... Promise. She is a Killian Rose and those gals were some of the first really moderate sized females in the eastern corn belt and that's all due to Nick Steinke's vision for what the future of this breed could be, and he really cranked down the frame on that old Ka'Ba Rose T90 cow when he made this derivative line of that legendary female. She's one of the best of the best with a Weaning Ratio of 5@108 Folks, no matter what breed you look at, that's a pretty insane figure! Her RONAN baby will be AWESOME. THC.

2025 ASA Performance Dam.



Saskvalley Task Force 105T - Sire of Lot 14

15 DSF LINDA 37H

X4304622 • C • 2.18.20 • R/W • POLLED • DSF 37H

SASKVALLEY ULTRA 12J

MURIDALE HERO 31Z

STUDER'S DISTINCT 67D ET

DSF LINDA 75C

SASKVALLEY MYRTLE 83N

MURIDALE LINDA 79A

CED	BW	WW	YW	MILK	TM	CEM	STAY
15	-1.1	37	50	19	37	4	21
4%	15%						3%
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI
-0.21	-8	-0.2	-0.05	-0.08	54.16	109.94	159.47
			35%		10%		10%
\$Durham \$192.85							

P.E.'d to JSF RONAN 5H from June 1 - August 1, 2025, Ultrasounded preg., due approx. 3/10/26

Really solid Studer cow that has done her job year after year so we share her with you. If you know Dale, you know he makes them solid and long lasting and we were really attracted to her pedigree when he offered her as a weaned heifer calf in the Family Legacies Sale that they hold every October in Southwestern Iowa. We thought her sire would make a good one and he sure did. What do you think, Dale, is it that she has Ultra 12J back in there 4x? We like that too! Low BW, High STAY, High \$CPI cow. The kind that make you money without much hype!



Studer's Distinct 67D ET - Sire of Lot 15

16 BSG ADELAIDE 2158 OF 864F

*X4322253 • C • 3.30.21 • RWM • POLLED • BSG 2158

LEVELDALE RELOAD 660D ET SASKVALLEY TASK FORCE 105T
LEVELDALE RUSHMORE 864F **BSG ADELAIDE 5109 105T**
 LEVELDALE RHINESTONE 458B JSF ADELAIDE 31U

CED	BW	WW	YW	MILK	TM	CEM	STAY
12	0.4	47	67	26	50	7	18
15%	30%	30%	35%	15%	15%	20%	15%
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI
-0.39	10	0.5	0.08	-0.09	40.62	139	153.28
35%	20%	15%	15%		25%	10%	15%
\$Durham \$198.57							

PE.'d to JSF RONAN 5H from June 1 - August 1, 2025,

Ultrasounded preg., due approx. 3/15/26

The only RUSHMORE in the sale, and wait until you see the bottom side of this pedigree... TASK FORCE x JPJ x Adelaide. We like that! Her granddam is one we purchased from Jungels back in the day when the first Jazz females came about, years later, Derek bought the old gal back... He knows good cow lines. DSC.

17 BSG CHERRY 2319 OF 25J

*X4353801 • C • 2.24.23 • RED • POLLED • BSG 2319

LEVELDALE COWBOY UP 820F JSF CAPICHE 46U
GILMAN'S LIBERTY VALANCE 25J **BSG CHERRY 1400 OF 46U**
 GILMAN'S DURHAM 5F BSG CHERRY 147 OF 128S

CED	BW	WW	YW	MILK	TM	CEM	STAY
13	0.9	48	64	21	45	6	21
10%	35%	25%			30%	25%	3%
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI
-0.35	2	0.48	0.23	-0.07	44.3	138.25	161.58
		15%	4%		15%	10%	15%
\$Durham \$214.42							

PE.'d to JSF RONAN 5H from June 1 - August 1, 2025,

Ultrasounded preg., due approx. 3/24/26

Young cow, good cow, that has amazing genetic predictions for STAY, MARB and \$CPI - and ladies and gents, if you know much about dollars made for the modern beef producer and his customers, that means to us she is royalty and deserves the chance to prove that profit is real when it's properly designed. A little stretchier for being out of a Capiche cow, but that's much thanks to old Liberty Valance.

2026 AND BEYOND:

WHY MATERNAL TRAITS MEAN MORE IN TODAY'S POUNDS-OBSESSED INDUSTRY

As ag economists forecast into 2026 and beyond, the cattle industry will continue to be challenged by harsh economic forces like rising input costs, tighter margins, and the scarcity of quality replacement females. It's really going to test the sustainability of many beef herds nation-wide. Knowing this already, above average maternal traits will no longer a "nice to have," they will in fact become the keystone of profitability, and therefore herd sustainability. Sure, in this sale catalog you'll see we are proud to offer "power cows" and "growth leaders," like BSG Embargo, BSG 2362, and BSG 2427; they are some exciting lots in this sale! But big growth without a balance of maternal superiority can be a bad deal.

Sadly, most beef herds and seedstock suppliers, especially within the traditionally maternal or British breeds, have drifted toward selecting terminal traits over maternal integrity: heavier yearling weights—which means greater size—which means females from those genetics are stuck being later maturing. The mainstream American cow herd is seemingly blowing their brains out once again on single trait selection (Growth) just like in the 1980's, early 1990's. Do folks not remember that the industry chase for scale-crushing pounds most often erodes the very edifice of a long-lived, efficient cow? Have we not been down this road before, or do we not recollect because most of the breeders of that time gone by era already exited the business?

The fact is, while selecting for max growth to better serve only the packer's demands (and not your own herd's integrity), you might get calves that weigh heavier, but the dams behind them will more than likely get taller, wear thin earlier, and erode in stayability. Bottom line: when naturally maternal cattle breeds are pushed away from their God-given structural, reproductive, and longevity design, these consequences are inevitable. But it's happening all around us. You can observe it today in these maternal or British-based breeds where terminal traits are getting all the attention; you're seeing compromised fertility, foot and leg breakdown, udder failure, and therefore early culling. And darn it, that is precisely what history and long-term evaluations from the USDA Meat Animal Research Center (MARC) germplasm reports have warned about across the numerous cycles of their multi-breed evaluation.

At BSG we don't just talk about maternal ability. We continually prove it. We're proud to be one of the strongest \$Cow Productivity Index (Calving-Ease, Adequate Growth, Longevity, Milk) programs in America. Even before \$CPI was introduced in late 2024, our selection philosophy incorporated \$Durham - calving ease, low birth impact, "growth with a governor," and proven longevity. Plus we have always evaluated structural soundness, fleshing ease and udder quality as foundational traits, not just added bonuses. While many breeders lean more heavily towards "big pounds now," we've been anchoring growth inside a configuration of maternal integrity.

And the difference does matter. In 2026, replacement female prices are expected to break all-time records due to the long-anticipated national cow herd rebuilding process. Every cow that leaves the herd before having her 5th calf is a lost investment. Every later maturing heifer that grows "bigly" but fails to breed on time costs exponentially more! As most race to market the heaviest steers, many are forgetting that their dams may be expensive liabilities. **The logic is simple: if you don't sustain your female base, your gains in steer performance will be eaten by replacement costs and diminishing herd quality.**

Anyone reading this sale catalog knows that Shorthorns in their most basic elements are a hardy, maternal breed with a free and natural genetic predisposition for carcass or meat quality (Marbling). If we let the breed be pulled too far into terminal selection (YW, CW, REA), we risk unraveling decades of progress. Over the past 20 years, we as a breed have advanced fertility, structural soundness, udder quality, and stayability. Turning away from that is flat out self-defeating!

We know from watching folks enter and exit this breed (and others) over the years, the future of the cow business belongs to those who build mama cow herds that last, not those that have the biggest cows on the block. Yes, growth is essential, but it must be backed by reproductive performance and longevity. In 2026 and beyond, the "Maternal vs. Terminal Cow Herd Factor" will determine who thrives, those who struggle, and who gets out of the business.

BSG is staying steadfast:

- Maternal first. • Pounds second. • Profit always.

Resources

W. Snelling- "Genetic Correlations among Weight and Cumulative Productivity of Crossbred Beef Cows."

T. Rowan- "Stayability, Longevity, and Cow Fertility Selection."

USDA Meat Animal Research Center- Germplasm Evaluation Program, Report 20

PROFITby**DESIGN**





THE GREAT *Basin* A VAST WONDER

GILMAN'S BASIN 151L

*X4356480 • B • 5.1.23 • ROAN • POLLED • 151L

JDMC BIG SKY 15X
JSF BIG TICKET 131D ET
KL GOLD ROSE

EIONMOR MARQUIS 86G
JSF RUBY 46Y
RB/SS RUBY 291

CED	BW	WW	YW	MILK	TM	CEM	STAY	
16	-1.7	46	57	27	50	8	22	
10%	10%			10%	20%	15%	2%	
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI	\$F
-0.25	-10	-0.1	0.02	-0.08	58.32	144.44	183.86	46.32
			20%		10%	10%	2%	
								\$Durham \$216.41

BASIN is a genetic masterpiece in today's Shorthorn beef business and could be a big part of the future of this outstanding, maternally-oriented breed. An own son of 46Y, a storied dam who is known for making outcross A.I. sires, we feel her best son yet is this beautifully colored, flawlessly assembled May 2023 stud. His unique combination of Calving Ease, ideal Growth curve, Stayability and Marbling puts him in rare company. His G+ genomic reading from Top Genomics, LLC cements his capabilities as a supreme female maker. Starting from the ground up and rump forward, one would be hard pressed to find an individual so well assembled and functionally made.

BASIN was thought by many to be too small and too immature at the time we bought him, he's all but that, and in reality [the data] tells a different story. He made freezable semen right at 12 months of age. He was quickly snatched up by Cattle Visions A.I. company in the Spring of 2024 and has been one of their highest selling Shorthorns with only conventional semen sales for all of 2025, and this fall it could get hotter. When it comes down to how the cattle perform, they aren't slow, although average BW is in the 80's. His limited number of bull calves for in the spring of 2025 actually weaned off this fall with a combined average Weaning Weight Ratio (WR) of 110! And this was up against some powerful calves sired by the likes of multiple sires including Liberty Valance. No wonder BASIN's WW EPD is starting to climb... Consider the bred heifers on the following pages carrying his service, all steeped in tremendous cow-maker pedigrees, to make those cattle that will lead Shorthorns in the right direction for distinction in the global, quality-based, beef & cow/calf markets.

Owned with Spry's Shorthorns and
Outback Shorthorns, New South Wales, Australia.

**SEMEN ONLY AVAILABLE THROUGH
CATTLE VISIONS**

CATTLE *Visions*

573-641-5270
www.cattlevisions.com

BRED HEIFERS SERVICED TO BASIN



18

BSG ELLEN 2364 OF 25J

*X4371494 • C • 9.10.23 • RED • POLLED • BSG 2364

LEVELDALE COWBOY UP 820F

BYLAND GLOBAL 5M10

GILMAN'S LIBERTY VALANCE 25J BYLAND ELLEN 7GL99

GILMAN'S DURHAM 5F

BYLAND ELLEN 9RW11

CED	BW	WW	YW	MILK	TM	CEM	STAY	
8	2.3	53	72	25	51	4	20	
		20%	30%	15%	15%	4%		
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI	\$F
-0.42	21	0.68	-0.05	-0.1	29.03	138.42	145.95	55.69
20%	10%	4%		15%		15%	30%	15%
Add 10 BPSN							Milk 10 BPSN	
							\$Durham \$192.80	

A.I.'d to BASIN on May 10, P.E.'d to BASIN

May 17-August 1. Ultrasounded preg., due approx. 2/15/26

This one will make you like the Shorthorn business. Smooth, muscular and stout. Big Muscle, Big STAY, exactly what you would expect out of a female going back to Byland blood. Her mother was a Big, Powerful Byland Global daughter that grabbed your attention every time you were visiting her pasture. Just great cattle here.

19

BSG ELLEN 2366 OF 25J

*X4371496 • C • 9.12.23 • RED • POLLED • BSG 2366

LEVELDALE COWBOY UP 820F

JSF GAUGE 137W

GILMAN'S LIBERTY VALANCE 25J BYLAND ELLEN 6G54

GILMAN'S DURHAM 5F

BYLAND ELLEN 4P86

CED	BW	WW	YW	MILK	TM	CEM	STAY	
7	2.4	56	74	30	58	3	16	
		15%	25%	1%	3%	30%		
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI	\$F
-0.29	5	0.42	-0.11	-0.06	24.64	137.02	135.41	51.02
		30%				15%	35%	
								\$Durham \$177.67

A.I.'d to BASIN on May 10, P.E.'d to BASIN

May 17-August 1. Ultrasounded preg., due approx. 3/10/26

Check her out. Then I don't need to say much and I'll save some space. I absolutely love this female. Big barrelled and exactly what I think of when I reflect on the ELLEN females we have here in the farm. Her MGS is the timeless Gauge, and he really clicked with the power and pounds included in the LIBERTY VALANCE mating.

20

BSG MINNIE 2368 OF 25J

*X4371497 • C • 9.17.23 • R/W • POLLED • BSG 2368

LEVELDALE COWBOY UP 820F

MURIDALE THERMAL ENERGY 15A

GILMAN'S LIBERTY VALANCE 25J BSG MINNIE 1739 OF 15A

GILMAN'S DURHAM 5F

BSG MINNIE 1419 OF 46U

CED	BW	WW	YW	MILK	TM	CEM	STAY	
9	3.5	60	84	24	54	4	17	
		10%	10%	20%	10%	25%		
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI	\$F
-0.39	33	0.76	0.13	-0.1	28.36	145.87	147.54	63.13
30%	2%	2%	15%	15%		4%	25%	3%
							\$Durham \$196.71	

A.I.'d to BASIN on May 10, P.E.'d to BASIN

May 17-August 1. Ultrasounded preg., due approx. 2/15/26

Now here is a photogenic beauty that has a special place in the heart of the glue that holds our family together, Ms. Linda. Mom selected this female's THERMAL ENERGY dam from the time she was a bred heifer, and poised us she would be a good cow, and BSG 1739 certainly has been— just look at this daughter on offer. Bigger outlined and exactly right for someone wanting a little more power out of their stock— look at those growth predilections and the fact that she ratioed 107 for both WW & YW! Her pedigree screams carcass excellence without sacrificing maternal superiority.

21 BSG ROYAL ROSE 2372 OF 25J

*X4371500 • C • 9.19.23 • RED • POLLED • BSG 2372

LEVELDALE COWBOY UP 820F LEVELDALE RELOAD 660D ET
GILMAN'S LIBERTY VALANCE 25J **DSF ROYAL ROSE 20G**
 GILMAN'S DURHAM 5F LEVELDALE ROYAL ROSE 402B

CED	BW	WW	YW	MILK	TM	CEM	STAY
13	1.1	46	72	26	49	7	19
15%			30%	10%	20%	20%	10%
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI
-0.5	4	0.75	0.18	-0.09	43.06	141.1	158.52
2%		2%	10%	35%	20%	10%	15%
\$Durham \$206.61							

A.I.'d to BASIN on May 10, P.E.'d to BASIN

May 17-August 1. Ultrasounded preg., due approx. 2/15/26

Look in! Another Liberty Valance out of a great Dale Studer cow, who might be the most popular cow in our fall calving herd. Breed leading STAY and MARB - that's common sense quality for the cow/calf man wanting to stay in the business longer and for his customer, the packer, who's going to start wondering why these Shorthorn cattle are starting to make him more money... that's if we all start rowing together.

22 BSG QUEEN OF BEAUTY 2402 OF 5H

*X4370747 • C • 2.11.24 • ROAN • POLLED • BSG 2402

JAKE'S REINCARNATION 228Y LEVELDALE RUSHMORE 864F
JSF RONAN 5H **BSG BEAUTY QUEEN 2262 OF 864F**
 JSF ROAN ROSE 36F BSG BEAUTY QUEEN 1914 137W

CED	BW	WW	YW	MILK	TM	CEM	STAY
16	-0.1	54	73	28	54	8	22
3%	25%	20%	25%	4%	10%	15%	1%
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI
-0.39	6	0.6	0.17	-0.08	52.23	160.42	185.18
30%		10%	10%		10%	1%	20%
\$Durham \$226.46							

A.I.'d to BASIN on May 10, P.E.'d to BASIN

May 17-August 1. Ultrasounded preg., due approx. 3/5/2026

RONAN x RUSHMORE x GAUGE...No wonder why this female has one of the most insanely good genetic resumes in the entire offering. Cool colored, dense bodied, thick and easy as Sunday morning. You can bet we are breeding her dam back this way again.

23 BSG LASSIE 2408 OF 45H ET

X4370750 • C • 2.16.24 • RWM • POLLED • BSG 2408

CROOKED POST STOCKMAN 4Z WAUKARU GOLD CARD 5042
GILMAN'S CLOUT 45H ET **WAUKARU LASSIE 2024**
 JSF RUBY 46Y WAUKARU LASSIE 9169

CED	BW	WW	YW	MILK	TM	CEM	STAY
10	2.5	56	88	27	55	4	18
35%		15%	10%	10%	5%		15%
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI
-0.24	21	0.52	0.11	-0.05	32.45	125.69	150.49
10%		15%	15%		35%	25%	10%
\$Durham \$195.18							

A.I.'d to BASIN on May 10, P.E.'d to BASIN

May 17-August 1. Ultrasounded preg., due approx. 2/15/26

Real Nice genetic package here. We think a lot of the Clout cattle, I mean when he sires breed changers like Gilman's ALL IN and SURE BET, you'd be silly not to. Straight out of Lassie. Good job to Marshall Cattle Farms for sweeping the last of these embryos...



Gilman's Clout 45H - Sire of Lot 23

It All Matters

YES, maternal matters. YES, calving ease matters. YES, growth matters. YES, dry matter intake matters. YES, sustained cow fertility matters. YES, profitable longevity matters. YES, structure matters. YES, downward pressure on mature size matters. YES, muscle mass matters. And YES, end-product merit matters. IT ALL MATTERS. That's why we use \$Durham and other economic selection \$indexes in our mating selections. Because with \$indexes, we can select all the traits of value at the same time, and make progress at a faster rate.

"If your seedstock provider doesn't use or discourages you from using EPDs and genetic tools to make decisions, they truly have only their own success in mind and not yours. Promoting ignorance to remain successful as a seedstock producer is negligence, pure and simple!"
 - Marty Ropp, Allied Genetic Resources



24

BSG CHERRY 2411 OF 5H

*X4370753 • C • 2.18.24 • WHITE • POLLED • BSG 2411

JAKE'S REINCARNATION 228Y

SPRYS HERITAGE P73

JSF RONAN 5H

SPRYS CHERRY 1J P73

JSF ROAN ROSE 36F

BSG CHERRY 1833 OF 62K

CED	BW	WW	YW	MILK	TM	CEM	STAY	
14	0.2	65	86	24	56	8	19	
10%	30%	3%	10%	20%	4%	15%	10%	
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI	\$F
-0.41	3	0.48	-0.22	-0.1	45.52	161	182.67	51.89
20%		20%		75%	20%	1%	1%	30%
							\$Durham \$199.30	

A.I.'d to BASIN on May 10, P.E.'d to BASIN

May 17-August 1. Ultrasounded preg., due approx. 2/15/26

You're going to love this gal in person. Her dam is a SPRY cow that goes back a female Gerlad Spry of Australia purchased from BSG and flushed for export back to his globally respected herd "Down Under" is Wagga Wagga, NSW. BSG 2411 is the highest performing RONAN female in the breed with a WW in the Top 3% and YW in the Top 10%! She is moderate in frame, with the kind of structural integrity that's absolutely perfect, just like Gerald demands all his breeding must be. Here's to Gerald, Lynden, Matt and the boys. You've been making better beef for generations now, and we're damn proud to be your partner in genetics and offer your influence in our 30th Anniversary sale. Top 1% \$BMI, Top 1% CPI.



25a

25A

BSG MAGGIE 2412 OF 12J ET

X4381216 • C • 2.19.24 • WHITE • POLLED • BSG 2412

SASKVALLEY CYLDE 12E

MURIDALE MASTER 24M

SASKVALLEY ULTRA 12J

SASKVALLEY MAGGIE 73R

SASKVALLEY LILY 170F

SASKVALLEY MAGGIE 256M

CED	BW	WW	YW	MILK	TM	CEM	STAY	
12	-1.4	36	42	19	37	5	17	
20%	10%					40%	25%	
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI	\$F
-0.23	-2	0.11	0.05	-0.06	47.76	115.74	143.23	45.78
			25%		75%		35%	
							\$Durham \$193.02	

A.I.'d to BASIN on May 10, P.E.'d to BASIN

May 17-August 1. Ultrasounded preg., due approx. 3/6/2026

25B

BSG MAGGIE 2415 OF 12J ET

X4381217 • C • 2.21.24 • ROAN • POLLED • BSG 2415

SASKVALLEY CYLDE 12E

MURIDALE MASTER 24M

SASKVALLEY ULTRA 12J

SASKVALLEY MAGGIE 73R

SASKVALLEY LILY 170F

SASKVALLEY MAGGIE 256M

CED	BW	WW	YW	MILK	TM	CEM	STAY	
10	0.9	45	58	19	42	4	14	
35%								
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI	\$F
-0.29	22	0.41	-0.17	-0.09	37.78	118.19	133.84	51.64
10%		35%	35%		35%	35%		
							\$Durham \$168.65	

A.I.'d to BASIN on May 10, P.E.'d to BASIN

May 17-August 1. Ultrasounded preg., due approx. 4/25/26



Saskvalley Ultra 12J
Sire of Choice Lot



Saskvalley Maggie 73R
Dam of Choice Lot

SELLING BUYERS' CHOICE

The female not selected by the winning bidder stays in the BSG breeding program.

Whoa boys, look at these next two! Old School, but waaaaay Cool! And honestly, they're pretty much timeless, in our mind. These are actually, in the flesh, Ulta 12J daughters born here in Greens Fork, America. And their dam? None other than the legendary power cow, Ms. Saskvalley Maggie 73R... These females would be flushmates to Saskvalley BANJO 268B, that was injured and left our program too soon, and the great Leveldale Maximus (better known as the sire of the superstar - "Triton" from our friends at Wise's Shorthorns and Shady Maple Farms.) Anyway, we've been lost on what to do on these females. We never ever, ever planned to market them, but we received a couple calls over the last 12 months about these two females in particular and decided to only let go of only ONE of them. So here they are, The last of Maggie 73R.

26

BSG ENVIOUS LASSIE 2420 OF 448B ET

*X4372664 • C • 2.23.24 • RED • POLLED • BSG 2420

RS 034 04 421 11

WAUKARU GOLD CARD 5042

GILMAN'S ENVIED 448B

WAUKARU LASSIE 2024

JSF RUBY 46Y

WAUKARU LASSIE 9169

CED	BW	WW	YW	MILK	TM	CEM	STAY
12	0.9	54	80	30	56	4	17
20%		20%	15%	1%	4%		25%
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI
-0.28	19	0.4	-0.2	-0.08	39.49	129.39	155.04
	10%	35%			30%	25%	20%
							\$Durham \$179.33

A.I.'d to BASIN on May 10, P.E.'d to BASIN

May 17-August 1. Ultrasounded preg., due approx. 2/15/26

If you really respect pedigree royalty and want cattle with a bullet proof lineage, take a hard look at BSG 2420. She deserves a lot of attention. Solid red,

solid made and I am for certain will be one of the best cows from the entire

offering when it's all said and done. There's magic in these Envied cows, we've seen it in person in the Gilman program.

Good, honest production bred deep in this gal. Brett Naylor of Missouri knows good stock, and he picked up a package of embryos from the same flush this female is out of in our last online sale. Youngest Lassie 2024 daughter to sell.



Gilman's Envied 448B - Sire of Lot 26

27

BSG RHINESTONE 2422 OF 7TM73 ET

*X4372666 • C • 2.25.24 • RED • POLLED • BSG 2422

STUDER'S TAYLOR MADE 7Y

LEVELDALE PLAYER 249Z

BYLAND SOGGY DOG 7TM73

LEVELDALE RHINESTONE 458B

BYLAND CINDY BEAUTY 5M48

JSF RHINESTONE 159Y

CED	BW	WW	YW	MILK	TM	CEM	STAY
13	0.3	57	90	25	54	10	17
15%	30%	10%	10%	15%	10%	3%	25%
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI
-0.57	25	0.96	-0.12	-0.13	40.44	152.85	166.26
1%	5%	1%	1%	30%	2%	10%	10%
							\$Durham \$194.18

A.I.'d to BASIN on May 10, P.E.'d to BASIN

May 17-August 1. Ultrasounded preg., due approx. 3/1/26

BEEF Producers Take Note: Top 5% Carcass Weight (CW EPD), and a female that is in the Top 20 young females in the entire breed for Ribeye Area (REA EPD).

If you like them with more performance, you're going to appreciate 2422. A direct daughter of our Rhinestone donor from Leveldale, who is also the dam of RUSHMORE. Rhinestone packs the growth into stock, and here is one that flat out gets it done. A lot of people are fans of "spread cattle," or stock that spread out the numbers from calving to yearling weight. Well, here's one that gets it done.



Leveldale Rhinestone 458B - Donor Dam of Lot 27

28

BSG ROSEWOOD 2424 OF 105T ET

*X4372667 • C • 2.27.24 • RWM • POLLED • BSG 2424

SASKVALLEY RADICAL 394R

SASKVALLEY STAMPEDE 128S

SASKVALLEY TASK FORCE 105T

BSG ROSEWOOD SYLVIA 1244

SASKVALLEY MAGGIE 73R

BSG SYLVIA 113 MGR X

CED	BW	WW	YW	MILK	TM	CEM	STAY
13	-1	49	59	20	44	6	17
15%	15%	30%				30%	25%
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI
-0.24	13	0.45	0.1	-0.04	45.66	136.01	156.62
	20%	25%	20%		20%	15%	15%
							\$Durham \$204.87

A.I.'d to BASIN on May 10, P.E.'d to BASIN

May 17-August 1. Ultrasounded preg., due approx. 2/15/26

O-O-O-O-OH MY!!!! Check this one out, she's a retro BSG mating if there

ever was one! We are proud of this sweet girl because she takes us back the

very foundational genetics that have made this all possible; TASK FORCE x

Rosewood 1244 (STAMPEDE). Super easy attitude, and she has a picture perfect outline. These genetics set the tone for

BSG when we started looking outside the Midwest for fresh genetics and were drawn to the incredible herds in western

Canada. Blend that with our longest running cow family, and you get this heifer that was one of the last to be put on the sale

list. Enjoy the incredible cow that BSG 2424 is going to turn into in just a few months.



BSG Rosewood Sylvia 1244 - Donor Dam of Lot 28



29

BSG MYRTLE 2427 OF 820F

*X4372669 • C • 3.1.24 • RED • POLLED • BSG 2427

LEVELDALE BOARDWALK 530C

DMH CHARLOTTE'S CHANCE

LEVELDALE COWBOY UP 820F

GILMAN'S MYRTLE 8H

LEVELDALE CASSANDRA 019X

GILMAN'S MYRTLE 59F ET

CED	BW	WW	YW	MILK	TM	CEM	STAY	
11	4.2	79	112	29	69	4	20	
30%		1%	1%	2%	1%		4%	
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI	\$F
-0.35	22	0.68	0.05	-0.07	28.67	167.11	174.87	64.38
	10%	4%	25%			1%	3%	2%
A Lids to BASIN on May 10. RE'd to BASIN							\$Durham \$209.26	

A.I.'d to BASIN on May 10, P.E.'d to BASIN

May 17-August 1. Ultrasounded preg., due approx. 3/1/26

BSG is retaining the right to 6 transferable embryos on BSG 2427 at the sellers expense and buyers convenience.

It's no secret, I flat-out love this one. If you've heard about Myrtle 8H, the crazy high \$CPI cow, you already know I believe she's one of the great cows in Greens Fork. She's proving her worth through daughters like BSG 2427 and the standout 2025-born bulls at Gilman's in Iowa. And folks, this daughter is something special. She's currently the #1 Weaning Weight bred heifer in the entire breed, and yet she doesn't look like one of those giant, harder doing projects that make you pull out the feed bucket mid summer. She's the picture of moderation and efficiency. Super dense and heavy but not bigger framed than average...around here, we call that "Pounds in the Right Package." Plus, BSG 2427 isn't just elite on paper. She's the kind that could get fat on straw and water. She's soft, sound, balanced, and beautiful.

Secure her, calve her, and never let her leave your place or the ET center. You're building on one of the most important cow families to the Shorthorn breed today.



Gilman's Myrtle 8H - Dam of Lot 29

30

BSG TRISH 2433 OF 2072

*X4372672 • C • 3.11.24 • ROAN • POLLED • BSG 2433

MURIDALE THERMAL ENERGY 15A CROOKED POST STOCKMAN 4Z

BSG INDEX 2072

BSG EMILY 1406 OF 105T

LEVELDALE TRISH 851F

PEAK VIEW AR17508

CED	BW	WW	YW	MILK	TM	CEM	STAY	
18	-1.9	46	58	24	47	12	18	
1%	10%			20%	30%	1%	15%	
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI	\$F
-0.31	-4	0.41	0.16	-0.05	64.15	155.53	187.31	49.98
		35%	10%		2%	1%	1%	
A100 - BASIN - M							10 - BASIN - \$Durham \$218.72	

A.I.'d to BASIN on May 10, P.E.'d to BASIN

May 17-August 1. Ultrasounded preg., due approx. 3/6/26

Super purebred Shorthorn coming at you in this lot. INDEX daughter out of a 7% Leveldale cow that just does not miss. If you want predictability for quality cattle, take a really hard look at BSG 2433. And scan her EPD profile; Extremely good from the left side of the profile (Calving Ease), all the way to the right side with \$CPI & \$BMI. I think this one will have a really, really special BASIN baby.

\$Durham \$218.72



BSG Index 2072 - Sire of Lot 30

31

BSG DOTTIE 2434 OF 25J

*X4373028 • C • 3.13.24 • RED • POLLED • BSG 2434

LEVELDALE COWBOY UP 820F

COALPIT CREEK LEADER 6TH ET

GILMAN'S LIBERTY VALANCE 25J BSG DOTTIE 2012 OF EZ

GILMAN'S DURHAM 5F

BSG DOTTIE 1766 OF 1537

CED	BW	WW	YW	MILK	TM	CEM	STAY	
15	-1.5	40	53	23	43	9	24	
5%	10%			30%		10%	1%	
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI	\$F
-0.3	-12	0.06	0.41	-0.08	55.8	141.09	177.7	50.03
		2%			5%	10%	2%	
All: BASIN - M 10: BELL - BASIN							\$Durham \$239.42	

A.I.'d to BASIN on May 10, P.E.'d to BASIN

May 17-August 1. Ultrasounded preg., due approx. 2/15/26

Here is female out of our #1 \$Durham cow in the herd. This gal is triple stacked with maternal greatness being a LIBERTY VALANCE x LEADER 6th x Dottie cow family. I really appreciate this one for obvious reasons when you study that genetic profile. But she's more than that, she is a sure bet for cow power. At \$239.42, BSG 2434 is the highest \$Durham female we have ever recorded!

\$Durham \$239.42



Gilman's Liberty Valance 25J - Sire of Lot 31

32

BSG DREAM OF ME 2435 OF 2072

*X4373029 • C • 3.13.24 • ROAN • POLLED • BSG 2435

MURIDALE THERMAL ENERGY 15A

STUDER'S TAYLOR MADE 7Y

BSG INDEX 2072

BSG EMILY 1406 OF 105T

BSG BLEND BEEF 1808 7Y

BSG BLEND BEEF 1608 137W

CED	BW	WW	YW	MILK	TM	CEM	STAY	
14	-2.6	42	57	26	47	8	17	
10%	4%			10%	30%	15%	25%	
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI	\$F
-0.3	0	0.41	-0.11	-0.05	51.66	132.7	161.87	46.11
		35%			10%	20%	10%	
All RASBY M-10 RBY RASBY							\$Durham \$195.42	

A.I.'d to BASIN on May 10, P.E.'d to BASIN

May 17-August 1. Ultrasounded preg., due approx. 3/20/26

One that has had favorites from all over. We posted a photo of BSG 1808 with her baby, BSG 2435, last summer and social media went crazy. We did the same with BSG 2435 solo as a weaned calf and the same thing happened. When Jason & Kylie Catts of Futurity Shorthorns, Australia, were here this fall, they pointed her out in the bred heifer sort, and an hour later suggested her dam was their ideal kind in the cow pasture. Gilman's have acquired two outstanding sisters to BSG 2435 in the past few years. And her little full sister is a knock out in the weaned calf pen. Enough said.

\$Durham \$195.42





33

BSG LINDA 2440 OF 25J

*X4373033 • C • 3.16.24 • ROAN • POLLED • BSG 2440

LEVELDALE COWBOY UP 820F STUDER'S DISTINCT 67D ET
GILMAN'S LIBERTY VALANCE 25J **DSF LINDA 37H**
 GILMAN'S DURHAM 5F DSF LINDA 75C

CED	BW	WW	YW	MILK	TM	CEM	STAY	
15	1.4	54	79	22	49	6	19	
5%	20%		20%	20%		30%	10%	
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI	\$F
-0.24	3	0.09	0.24	-0.07	48.02	135.74	170.27	55.3
		5%			15%	15%	5%	15%
							\$Durham \$212.98	

A.I.'d to BASIN on May 10,
PE.'d to BASIN May 17-August 1. Ultrasounded preg., due approx. 3/5/26
 Another good spread female here, but more densely made and packed with meat and muscle. She is what a beef female ought to look like in our mind. Plus, you gotta love her figures for the most important profit driving traits. Maybe one of the best numbered animals in sale when you apply it to her phenotype. Don't discount these younger females just because they are further back in the book, there are some real high quality stock back here, but unfortunately they can't all lead off the catalog... Again, out of another good Studer cow that also is offered on November 22.

Sale Details

NEW OPEN HOUSE & SALE LOCATIONS

The cattle will be placed the evening of Friday, November 21 and on display ready for your inspection after 8am on Saturday at the NEW Open House location, the "Main Farm" at: 9573 Garrett Rd., Greens Fork, IN 47345

The Open House at BSG closes at 3pm on Saturday, where you can join the Bowman's and head to the auction site. Join us at the hotel ballroom and enjoy a light meal and cowboy social before the auction starts.

The Auction will start promptly at 5:00pm at the Holiday Inn Express in Richmond, IN, just 15 minutes east of the farm, right off of I-70. Hotel Address: 6000 National Rd. East, Richmond, IN 47374

34

BSG ADELAIDE 2442 OF 25J

*X4373185 • C • 3.18.24 • RED • HORNED • BSG 2442

LEVELDALE COWBOY UP 820F

LEVELDALE RUSHMORE 864F

GILMAN'S LIBERTY VALANCE 25J

BSG ADELAIDE 2158 OF 864F

GILMAN'S DURHAM 5F

BSG ADELAIDE 5109 105T

CED	BW	WW	YW	MILK	TM	CEM	STAY
13	1.1	55	80	26	54	7	22
15%	15%	15%	10%	10%	20%	1%	
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI
-0.27	19	0.4	0.29	-0.07	41.73	144.7	171.74
10%	35%	3%	25%	5%	4%	5%	
\$Durham \$223.05							

A.I.'d to BASIN on May 10, P.E.'d to BASIN

May 17-August 1. Ultrasounded preg., due approx. 3/5/26

A solid, promising Adelaide female, and I am going to sound like a broken record here, but is extraordinarily high in the Shorthorn population for two things all Shorthorns need to be better at \$CPI & MARB if we want to get back to competitive levels. She's one of the best in the sale for these traits, and her design matched with BASIN's makes that upcoming calf one to look out for!



35

35

BSG KISS 2447 OF 2072

*XAR4381421 • C • 3.25.24 • RED • POLLED • BSG 2447

MURIDALE THERMAL ENERGY 15A

MURIDALE THERMAL ENERGY 15A

BSG INDEX 2072

BSG BLEND BEEF 1944 15A

BSG EMILY 1406 OF 105T

BSG BLEND BEEF 1565 5398

CED	BW	WW	YW	MILK	TM	CEM	STAY
15	-2.1	42	61	21	42	8	19
5%	10%				15%	10%	
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI
-0.18	9	0.14	0.25	-0.05	53.82	122.65	165.75
30%	5%	10%	10%	25%			
\$Durham \$217.43							

A.I.'d to BASIN on May 10, P.E.'d to BASIN

May 17-August 1. Ultrasounded preg., due approx. 3/5/26

% ShorthornPlus female here. Calf she is carrying will be a registered purebred Shorthorn. Breed her to any purebred Shorthorn and all resulting calves will be purebreds as well.

Man, these young heifers just have it together; I really wish we weren't selling as many as we are because they are what we've been striving for, for a long time... The Kiss cow family comes from Waukaru and her Thermal Energy dam, BSG 1944, was Phil's favorite cow on the farm these last few years. Yeah, she's got a shot of Angus in her, but she's a 7/8 purebred that traces way back to Connely Danny, a high \$Energy superstar who really kicked our small ShorthornPlus program into high gear about 10 years ago.



36

36

BSG LASSIE 2449 OF 5H

*X4381420 • C • 3.26.24 • RED • POLLED • BSG 2449

JAKE'S REINCARNATION 228Y

JSF MARQUIS 127X

JSF RONAN 5H

BSG LASSIE 2267 OF 127X ET

JSF ROAN ROSE 36F

WAUKARU LASSIE 2024

CED	BW	WW	YW	MILK	TM	CEM	STAY
15	-1.1	45	60	26	49	8	19
5%	15%		10%	20%	15%	10%	
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI
-0.45	2	0.53	-0.12	-0.1	52.49	145.27	169.2
10%	15%	15%	10%	5%			
\$Durham \$197.81							

A.I.'d to BASIN on May 10, P.E.'d to BASIN

May 17-August 1. Ultrasounded preg., due approx. 2/15/26

Youngest RONAN on the block and a good one from all angles. She combined the power and performance of Marquis 127X x Lassie 2024 and the conservative, superior maternal power of RONAN. Good cowboys will find BSG 2449 on sale day. You really have to appreciate her volume, capacity and breed character. I love her head.

37

BSG DOTTIE 2452 OF 25J

*X4373192 • C • 4.6.24 • RED • POLLED • BSG 2452

LEVELDALE COWBOY UP 820F

MURIDALE THERMAL ENERGY 15A

GILMAN'S LIBERTY VALANCE 25J

BSG DOTTIE 2120 OF 15A

GILMAN'S DURHAM 5F

BSG DOTTIE 1766 OF 1537

CED	BW	WW	YW	MILK	TM	CEM	STAY
14	1.7	61	81	24	54	8	18
10%	5%	15%	20%	10%	15%	15%	
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI
-0.37	10	0.53	0.18	-0.08	43.93	161.29	174.46
30%	15%	10%	20%	1%	3%	10%	
\$Durham \$213.62							

A.I.'d to BASIN on May 10, P.E.'d to BASIN

May 17-August 1. Ultrasounded preg., due approx. 2/15/26

Love, love, love this heifer. Awfully young, pretty green, but she brings together the great Dottie 2120 and Liberty Valance. High Performance + High Maternal + High Carcass = High \$Indexes. There is a lot of value in this youngster. We hope you see her, because you'll all see the goodness she brings to the table. So quiet natured and a grace to be around, just like her popular dam.



BLACK Commercial BRED HEIFERS

38

BSG 2423

DOB: FEB 27, 2024 • BLACK

A.I.'d to BASIN on May 10, P.E.'d to BASIN May 17-August 1.
Ultrasounded preg., due approx. 2/15/26

39

BSG 2430

DOB: MAR 8, 2024 • BLACK

A.I.'d to BASIN on May 10, P.E.'d to BASIN May 17-August 1.
Ultrasounded preg., due approx. 2/15/26

Beautiful, angular, black commercial bred females that could be carrying your next ShorthornPlus show heifers, no doubt.
If their BASIN calves are bulls, well, you may have just raised your next champion blue steer.

While responsible genetic organizations and their clients gravitate toward seeking out data that balance the complete lifecycle of the beef cow and her offspring in order to find which cattle more are profitable, so too can cattlemen reading this sale catalog via the \$Durham index. This economic selection index engages the full suite of profit driving EPDs for an all-purpose approach, seeking out animals that will truly affect the progressive rancher's bottom line.

Stockmen incorporating modern Shorthorn genetics into their herd aim to utilize the breed to inject maternal function, therefore generating higher-valued replacement females. \$Durham recognizes this, and rewards sires whose progeny will excel at calving ease, fleshing ability and built-in longevity, while promoting moderate pay weight and keeping mature size in check. Further, the index considers a balanced, total production scenario where not only are daughters retained, but the valuable male calves are marketed on a carcass grade and yield basis.

\$Durham
For the Profit Conscious Stockman



OPEN FALL

Yearling HEIFERS

40 BSG RHINESTONE 2461 OF 5061

*X4390229 • C • 8.30.24 • RED • POLLED • BSG 2461

BYLAND TOP GUN 2G8

LEVELDALE PLAYER 249Z

WAUKARU GOLD BAND 5061

LEVELDALE RHINESTONE 458B

WAUKARU FIRST LADY 1222

JSF RHINESTONE 159Y

CED	BW	WW	YW	MILK	TM	CEM	STAY
12	-0.4	43	60	32	53	11	20
20%	20%			1%	10%	2%	4%
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI
-0.35	10	0.32	-0.01	-0.1	44.77	143.33	164.17
30%			15%	20%	10%	10%	
\$Durham \$203.05							

Sells Open

The natural daughter of the Rhinestone 458B donor who has made a lot of friends over the years through her masterful production. We have sold Rhinestone embryos all over the planet due to her phenotypic superiority, outcross pedigree and desirable data. This is a really nice female out of an old proven bull we bought late in his life after serving Sammy Richardson in Oklahoma so well for years. And we were sad to only be able to use the old GOLD BAND bull for one year before we lost him. Look in...



Leveldale Rhinestone 458B - Donor Dam of Lot 40

41 BSG ROYAL ROSE 2467 OF 2072

*X4390232 • C • 10.14.24 • ROAN • POLLED • BSG 2467

MURIDALE THERMAL ENERGY 15A

LEVELDALE RELOAD 660D ET

BSG INDEX 2072

DSF ROYAL ROSE 20G

BSG EMILY 1406 OF 105T

LEVELDALE ROYAL ROSE 402B

CED	BW	WW	YW	MILK	TM	CEM	STAY
14	-0.5	47	70	24	48	10	19
10%	20%		35%	20%	25%	3%	10%
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI
-0.43	-7	0.47	-0.03	-0.09	48.7	141.29	168.11
15%		20%		35%	15%	10%	10%
\$Durham \$200.48							

Sells Open

Balance and Beauty, Form and Function best describe the final female cataloged in this sale program. She's no slouch and may end up being the best cow of them all when it is said and done. I'm serious too. INDEX semen is rare and hard to get, her dam has the most volume and barrel of any in that fall calving herd with ample milk, and is a tick different bred than a lot of cattle on offer, but again, she's another good, blue collar Studer-prefixed cow. But look deeper and you'll see she is Leveldale bred. Two AWESOME Shorthorn programs! Buy her, take her, breed her, make money with her. It's all Profit by DeSign.



BSG Index 2072 - Sire of Lot 41





42



Saskvalley Maggie 73R -
Donor Dam of Lot 42



BSG Beauty Queen 1914 137W -
Donor Dam of Lot 43



43

BEEF BUSINESS

Bulls

AGED YEARLING
SHORTHORN BULLS
BACKED BY DISTINCTIVE DAMS

42

BSG BENEFIT 2436 ET

X4373030 • B • 3.13.24 • RED • POLLED • BSG 2436

SASKVALLEY ULTRA 12J
SASKVALLEY BONANZA 219M
SASKVALLEY BRENDA 218K

MURIDALE MASTER 24M
SASKVALLEY MAGGIE 73R
SASKVALLEY MAGGIE 256M

CED	BW	WW	YW	MILK	TM	CEM	STAY	
8	-0.3	47	57	23	46	5	20	
25%				30%	35%	4%		
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI	\$F
-0.24	0	0.13	-0.1	-0.07	30.01	123.17	140.99	46.97
							35%	
							\$Durham \$191.91	

BSG BENEFIT 2436 comes to you with an appendix-free Shorthorn pedigree that is 100% Canadian bred. Combining two of the best animals that ever wore the "Saskvalley" brand, BENEFIT is sired by the ultra cow-maker, BONANZA, and according to our inventory sheet, he's the VERY LAST embryo calf we have out of the legendary power cow, MAGGIE 73R. Remember, the Power Cow 73R was the dam of several great Shorthorn A.I. sires like TASK FORCE, Mapleton Earl, PROFITWISE, Leveledale Maximus, BANJO, and others up & comers like MASSIVE MAJOR at Studer's in Iowa and BSG 105K at Bergstroms in Wyoming. Cheers to 73R's legacy!

43

BSG EXPEDITE 2425

X4372668 • B • 2.28.24 • RED • POLLED • BSG 2425

SASKVALLEY TRADITION 106T JSF GAUGE 137W
MURIDALE THERMAL ENERGY 15A BSG BEAUTY QUEEN 1914 137W
MURIDALE GOOSE 32R BSG BEAUTY QUEEN 1524 7Y

CED	BW	WW	YW	MILK	TM	CEM	STAY	
15	-0.3	58	91	24	53	10	20	
5%	25%	10%	5%	20%	10%	3%	4%	
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI	\$F
-0.17	9	0.32	0.42	-0.03	48.18	144.28	183.33	60.65
30%		2%		15%		5%	1%	5%
								\$Durham \$233.46

Genetic Outlier or better said; "2425 is a Search King!" – Those were some nice words from a top notch Shorthorn breeder who sorts the database on the hunt for genetic outliers on a regular basis. When it comes to total body mass, volume & capacity, and a very muscular shape plus a masculine, bully, super-breed-character look, well, if you liked INDEX you'll love BSG EXPEDITE 2425.

Just try to find a young sire that spreads CE/BW to YW as well as he does with his elite STAY figures, plus ranked in the very top of the Top 1% for MARB, and NO bulls his age in the entire global Shorthorn population can hold water at his elite levels of genetic greatness! To take it further, his is an extraordinarily deep and soft THERMAL ENERGY son out of what we feel is the best Gauge cow we've ever seen.



YY Bree Eloise 441B ET - Donor Dam of Lot 44



Waukaru Lassie 2024 - Donor Dam of Lot 45



44

BSG EMBARGO 2413 ET

X4370785 • B • 2.19.24 • RED • POLLED • BSG 2413

SASKVALLEY TRADITION 106T DRC 101VM

MURIDALE THERMAL ENERGY 15A YY BREE ELOISE 441B ET

MURIDALE GOOSE 32R DRC7119KL

CED	BW	WW	YW	MILK	TM	CEM	STAY	
10	2.3	64	92	24	56	7	16	
35%		3%	5%	20%	4%	20%	30%	
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI	\$F
-0.19	19	0.26	-0.03	-0.06	30.29	136.26	153.78	58.08
	10%		40%			15%	20%	10%
							\$Durham \$186.57	

I am not the biggest fan of this bull's picture, but it was a 90 degree late August day and we were all done for the day except for him, so we snatched a picture on the side of a hill and called it a day. This is the beef bull supreme of the Four Man Clan, as we like to call them. If they were on the halter, it would be close, but he might be able to win the class with his bone work, squareness and a hip that just does not stop. BSG EMBARGO is a high growth future superstar for the breed who comes at you in a very dense yet very moderate and tanky package, just like his popular donor dam, YY BREE ELOISE 441B. She was a total outcross DOVER daughter, that was our pick of the females at Ralph Larson's YY Ranch in western Montana. This upper echelon \$CPI, wide strutting power bull is exceptionally cool. If you want to make Shorthorns great again, crank your dial on this dude.

45

BSG CONTANGO 2407 ET

X4370749 • B • 2.15.24 • RED • POLLED • BSG 2407

CROOKED POST STOCKMAN 4Z WAUKARU GOLD CARD 5042

GILMAN'S CLOUT 45H ET

WAUKARU LASSIE 2024

JSF RUBY 46Y

WAUKARU LASSIE 9169

CED	BW	WW	YW	MILK	TM	CEM	STAY	
11	0.3	54	82	27	54	4	20	
30%	30%	20%	15%	10%	10%		4%	
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI	\$F
-0.23	18	0.35	-0.02	-0.06	34.97	124.41	154.47	55.43
15%						20%		15%
							\$Durham \$194.71	

There is no doubt the industry is calling for MORE pounds... and here is a KING! BSG CONTANGO 2407 ET is a masterful growth sire while keeping BW in check... What does that mean? - It means you CAN add MORE pounds of WW & YW and still REDUCE BW.

CONTANGO is a special deal and he is a dollar maker! His \$Durham is top tier, \$CPI is in the Top 20% of the breed, plus STAY is super high. Again, he's a high octane, direct son of the performance legend, Ms. LASSIE 2024. Want to make those impressive feeder calves? With this dude you do it, and do it right, folks.

In his best selling book, *The 7 Habits of Highly Effective People*, Steven R. Covey said, "Begin with the end in mind." That is something we first learned from friend and progressive Hereford breeder Doug Gerber, and it's what we do every day at BSG. We followed the same code when we put in this catalog together too. We started with Lassie 2024's legacy, and we are rounding out the offering the same way. Way to go, old girl.

SEMEN

46ab 5 UNITS CONVENTIONAL SEMEN

BSG INDEX 2072

X4305308 • B • 5.23.20 • ROAN • HOMO POLLED • BSG 2072

SASKVALLEY TRADITION 106T SASKVALLEY TASK FORCE 105T

MURIDALE THERMAL ENERGY 15A BSG EMILY 1406 OF 105T

MURIDALE GOOSE 32R BSG EMILY 176 OF 34R

CED	BW	WW	YW	MILK	TM	CEM	STAY	
17	-2.3	39	47	22	42	11	19	
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI	\$F
-0.25	-4	0.25	0.17	-0.05	61.32	142.41	177.28	48.26
							\$Durham	\$225.40

47ab 5 UNITS CONVENTIONAL SEMEN

MURIDALE THERMAL ENERGY 15A

X4218103 • B • 3.27.13 • RED • POLLED • BSX 15A

SASKVALLEY ROUGHNECK 154R SASKVALLEY BONANZA 219M

SASKVALLEY TRADITION 106T MURIDALE GOOSE 32R

SASKVALLEY MYRTLE 83N MURIDALE SWAN 54N

CED	BW	WW	YW	MILK	TM	CEM	STAY	
13	2.3	62	91	20	51	10	18	
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI	\$F
-0.26	19	0.45	0.28	-0.06	40.30	147.98	172.57	62.17
							\$Durham	\$213.61



BSG Index 2072



Muridale Thermal Energy 15A



Saskvalley Task Force 105T



Coalpit Creek Leader 6th



Saskvalley Banjo 268B

48ab 5 UNITS CONVENTIONAL SEMEN

COALPIT CREEK LEADER 6TH ET

X4147644 • B • 9.2.08 • RED • POLLED • 21U

TPS CORONET LEADER 21ST

HHFS DREAM WEAVER

KINNABER LEADER 6TH

HHFS IMPOSSIBLE DREAM

BUTTE LEE FAIRY 7TH

HOMEDALE STELLA V

CED	BW	WW	YW	MILK	TM	CEM	STAY	
20	-3.6	26	33	26	38	16	20	
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI	\$F
-0.42	-21	0.15	0.23	-0.10	75.20	148.90	188.79	41.57
\$Durham								\$226.30

49ab 5 UNITS CONVENTIONAL SEMEN

SASKVALLEY TASK FORCE 105T

X4161515 • B • 5.1.07 • ROAN • POLLED • AEN 105T

SASKVALLEY ULTRA 12J

MURIDALE MASTER 24M

SASKVALLEY RADICAL 394R

SASKVALLEY MAGGIE 73R

SASKVALLEY PATSY 118H

SASKVALLEY MAGGIE 256M

CED	BW	WW	YW	MILK	TM	CEM	STAY	
17	-2.3	49	57	24	49	8	19	
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI	\$F
-0.13	8	0.11	0.05	-0.04	60.71	145.57	183.92	51.84
							\$Durham	\$213.81

50ab 5 UNITS CONVENTIONAL SEMEN

SASKVALLEY BANJO 268B

X4256469 • B • 5.19.14 • WHITE • POLLED • AEN 268B

SASKVALLEY CYLDE 12E

MURIDALE MASTER 24M

SASKVALLEY ULTRA 12J

SASKVALLEY MAGGIE 73R

SASKVALLEY LILY 170F

SASKVALLEY MAGGIE 256M

CED	BW	WW	YW	MILK	TM	CEM	STAY	
13	-0.5	38	47	18	37	4	16	
YG	CW	REA	MB	FAT	\$CEZ	\$BMI	\$CPI	\$F
-0.33	7	0.39	-0.25	-0.08	50.28	114.18	144.37	44.54
\$Durham \$169.61								

Stand AND Deliver

THE SHORTHORN OPPORTUNITY

No matter our breeding goals or marketing philosophies, every Shorthorn breeder in America is fighting the same fight, believe it or not. We ALL want to restore this great breed to the level of relevance and respect it once commanded. Decades ago, the Shorthorn was the most influential beef breed in the world. Today, traces of that blood still exist and that legendary legacy still lives on in our herds, and they both manifest in our potential tomorrow. But as a football coach once told me, “potential” can be a bad word, as potential alone isn’t enough! It’s time to stand and deliver.

The FACT is, no breed on the planet matches the Shorthorn’s combination of maternal superiority, remarkable docility, industry leading stayability, carcass quality, and genetic diversity. These cattle truly bring together fertility, efficiency, and profitable longevity like few others can. Their notable marbling and tenderness give them an advantage at the meat counter. And when properly selected, Shorthorns offer the balance and moderation that modern beef production desperately needs.

The world is watching and waiting for an alternative to the most popular breed out there today. Not to take anything away from these popular dark-hided cattle, they have done a heck of a job, but we all know the fertility and longevity downside seen in the commercial world when there is straight breeding of a singular breed of cattle generation after generation. The world needs a breed that can complement black-hided programs with more maternal integrity, greater carcass consistency, and cows that simply stay in the herd longer. In that global conversation, there are only two serious contenders left — and the Shorthorn has the chance to prove it is the one that truly delivers.

The argument can no longer be about show barns vs. bull pens, or seedstock vs. commercial goals. It’s about standing shoulder to shoulder, together, for a common cause. That cause is building a breed that makes a measurable difference in profitability and sustainability for cattlemen around the world.

The time is now for unity. Today is the day for progress. It’s high time to remind the beef industry that the most versatile, balanced, and forward-thinking cattle carry one name... Shorthorn.

The opportunity is here. The world is ready. Now it’s on us as a membership to **Stand and Deliver**.



SCAN QR CODE TO LEARN MORE





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NOVEMBER 22, 2025

30TH Anniversary

